

## Choose your response option

### OPTION 1

#### Family Response Plan

40 calling minutes/month

Device cost

Monthly

\$44/month

ONE-TIME \$79

One-year

\$528

**Free**

### OPTION 2

#### Emergency Response Plan

24/7 certified monitoring centre

Device cost

Monthly

\$54/month

ONE-TIME \$79

One-year

\$648

**Free**

- Both plans include Canada-wide wireless, GPS services and text/email alerts • Comes with neck lanyard, drop-in charging cradle and carrying pouch • No installation or landline required • Free shipping - ready to use • 15-day trial period

Call 1-855-333-3381 to order!

Visit [Caretrak.ca](http://Caretrak.ca) or email [info@caretrak.ca](mailto:info@caretrak.ca)

## Michelle's story



Michelle had concerns about her father Jason's safety. He is a widower who lives alone. While he is quite independent, he has recently undergone a hip replacement and started chemotherapy. Because Michelle lives an hour away and has young children of her own, she recently purchased a Caretrak Mobile Response Unit with GPS so that her dad can push the button if he feels unsure or needs assistance. Michelle and her siblings set up notifications with text and email alerts if the button is pushed. Everyone feels more comfortable and relaxed now that help is close by for Jason if it's needed.

For more information contact:



Caretrak

1.855.333.3381

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It is important to use both two-way voice communication and GPS location service to assess the situation and confirm location. Always verify location during the call. If the GPS signal is low at the time of an SOS event, the last reported location with a good GPS signal will be provided. The Mobile Defender solution provides updated location information to its servers every 15 minutes. As with all GPS location services, it may not always be possible to determine and provide your current location. Multi-level buildings, parking garages, obstructions and dense urban areas can make it difficult for satellites to determine your exact location. Functionality of the unit is subject to wireless coverage and proper charging. One-time activation fee of \$30 applies. Estimated battery life: Up to 48 hours of continuous use. Regular daily charging of 3 hours is recommended. Offer valid until Dec. 31, 2016.

This is not intended to replace regular contact with caregivers or access to an alternative means of placing a call.

Certified by Industry Canada and meets applicable technical standards.

New in Canada!

Mobile Personal Response with GPS

## Peace of mind for seniors and families



Wearable pendant



- ✓ Wireless
- ✓ GPS enabled
- ✓ Canada-wide

Check out our "How it Works" video at [caretrak.ca](http://caretrak.ca) or call 1.855.333.3381



Caretrak

# Mobile personal emergency response.



## Anywhere. Anytime.

The good news is that Canadians are living longer and are healthier than before. Seniors are living independently in their own homes and enjoying more active lives outside of the home. Most of the time, all is well but every once in a while... something happens. Daughters, sons and care providers are often concerned about their safety while going about their own tasks of daily living. How can everyone feel more safe and secure?

*Good news...Caretrak can help with its one-click connection to care – anywhere, anytime.*

The Caretrak solution is the evolution of personal response units made popular by the, “I’ve fallen and can’t up” tagline. The amazing benefit is that it works beyond home boundaries, from the garden to the shopping mall, Canada-wide.

Also, wearers speak directly to their care contact through the pendant to find out exactly what’s happening and what help is needed.

*Unique to Caretrak...  
the choice of two response options –  
Family Response or 24/7 Emergency response.*

The Family Response option is tailored to meet the needs of families looking out for loved-ones. The unit is programmed to call your care contact of choice. It can be used for less urgent concerns such as a minor injury or being lost – situations where emergency 911 assistance isn’t immediately required.

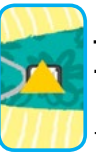
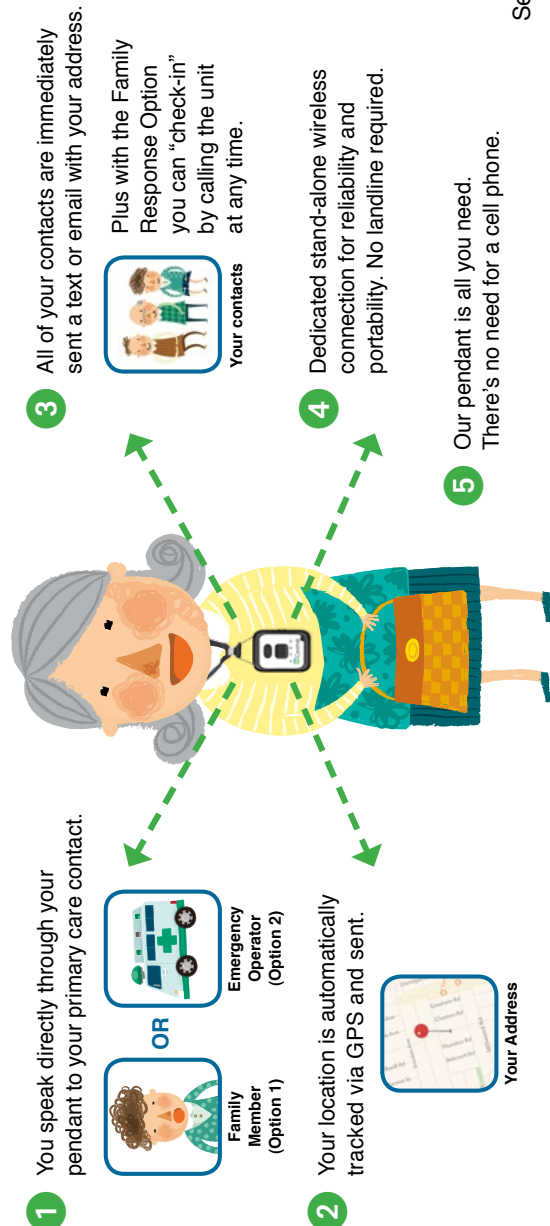
With the check-in calling feature, any family member or care contact can call the unit. It has its own phone number!

## It’s simple

More good news, there is **no installation or landline required**. The unit is shipped to your door ready to use and has a **15-day low risk trial period**.

- ✓ Works both inside and outside of the home. No boundaries.
- ✓ Speak directly through the pendant to know what’s happening.
- ✓ Inform multiple contacts with text/email alerts. Send alerts for SOS, Low Battery and Power On/Off.
- ✓ Portable – take with you anywhere across Canada.
- ✓ Anyone can check-in with the user anytime (Family Response). It has its own phone number.
- ✓ Choose between Family or Emergency Response. Change service if your situation changes.

## How it works: Instantly...when your SOS button is pushed



See full video at [caretrak.ca](http://caretrak.ca)

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